Timberlake High School 2018-2019

#### Dear Parents:

It's hard to believe, but in just a few short months, your student's stay at Timberlake High School will just be a memory. Senior ads are a tradition among graduating students to have something that will reaffirm how much they are cared for. You know your child is amazing – why not show them that in this year's yearbook?! You have the opportunity to let them know how proud of them you are for many, many years. Your recognition ad will be printed and remembered forever! By purchasing a space in the back of the book you can tell them how special they are with your own pictures and in your own words.

Making your ad is simple. Just fill out the attached form, email the pictures you'd like to use, and attach payment. Return this form to the front office or to Mrs. Jenson by March 11th at 5pm. To help you and your family with this special time, we will be offering an ad building night on March 5th from 5pm to 7pm. This is a time for you to work with our team to build the best ad for your son and/or daughter. If this time doesn't work, we would be more than happy to schedule another time with you and/or work with you via email. We are here to help. If you have any questions, please refer to the FAQ section, or contact Mrs. Jenson. All money needs to go through the office.

#### Prices:

280 - 1-9 pictures
140 - 1-5 pictures
80 - 1- 3 pictures
45 - 1- 2 pictures
35 prices will increase after December
40 prices will increase after December

PLEASE, send ONLY electronic copies of your photos to Mrs. Jenson. <u>NO HARD COPIES WILL BE</u> <u>ACCEPTED.</u> It reduces the quality of the photo. If you only have hard copies, please, use Costco, Walmart, etc. to scan your photos. They have a higher quality scanner than we do. We can download photos from a flash drive, but NO HARD COPIES WILL BE ACCEPTED.

# FAQ's:

## Do my photos have to be the same size as the template?

No. We have the ability to resize photos as needed. The quality (pixels) of the photo is the most important. Lower quality photos can still be submitted; however, we will need to make them smaller to avoid becoming too grainy.

#### Do I have to have the exact number of words specified on a sample template?

No. It is suggested that you stay around that number in order to keep text legible. I would love to help you!

#### How do I know if the quality of my photo is good enough?

I will let you know. A good measurement of quality is a resolution of at least 300 dpi, otherwise they will not be useable for yearbook publishing. When scanning photos, most scanning programs have a "custom" section where you can change your resolution to at least 300. If you have any problems with this, please let me know. I'm more than willing to help.

# If the yearbook doesn't come out until the end of the year, why do I need to submit this so early?

Although the yearbook is created all throughout the year, we have specific deadlines we need to meet.

## Will my ad be the same size as the sample ad?

No. The sample ads created here are for reference only. Your ad will look like it, but will reflect the size of the ad you purchased. You may also create your own ad and submit it electronically. If you like an ad created in previous yearbooks, or Pinterest, etc., please just let me know. We will do the best we can for you and your family.

Will I be able to see it before it is submitted: Yes. Please, send me an email address and I can email you a copy. If you don't have email, I would be more than happy to arrange a time for you to preview your ad.

# Senior Ad Layout Selection:

1/8<sup>th</sup> page ad samples (A selection) Other samples are in previous yearbooks. \*sample size DOES NOT reflect actual ad size but is a reference

	Your Student's Name
Picture 1	Your message goes here. Please limit your words to 50 or less. We will adjust text sizes as needed to fit.
	Layout A1

	You	r Student's Name
Picture 1	Picture 2	Your message goes here. Please limit your words to 50 or less. We will adjust text sizes as needed to fit.  Layout A2

1/4 page ad samples (B selection) Other samples are in previous yearbooks.

\*sample size DOES NOT reflect actual ad size but is a reference

Your Student's Name		Your S	student's Name
Picture 1	Your message goes here. Please limit your words to 50 or less. We will adjust text sizes as needed to fit. Text will continue down to the bottom of the ad.	Your message goes here. Please limit your words to 50 or less. We will adjust text sizes as needed to fit. Text will continue down to the bottom of the ad.	Picture 1
	the ad.	the ad.	Picture 2
Picture 2	Layout B1	Layout B2	Picture 3

1/2 page ad sample (C selection) We can also make it custom.
Other samples are in previous yearbooks.
\*sample size DOES NOT reflect actual ad size but is a reference

	Your message goes here. Please limit your words to 140 or less. We will adjust text sizes as needed to fit. Text will continue down to the bottom of the ad.		
Picture 1	Picture 2	Layout C Picture 3	Picture 4

**Full page ad sample** (D selection) Other samples are in previous yearbooks. \*sample size DOES NOT reflect actual ad size but is a reference

*sample size DOES NOT reflect actual ad size but is a reference			

	Order Form	Pic	ture 5	
Parent name:		Is this a surprise?	Yes	No
Phone number:	ut D1		_	
Student name (as you'd like it to appe	ear on the page):			
Phone number: Layo Student name (as you'd like it to appe	(No hardcopies, pl	lease).		
Ad template you've chosen: Size:	Number	_ Other	-	
Text for ad (ie "We love you Suzy!" o	or anything else you'd like!)			
If you would like a different				
template design than what is				
offered, please draw your design.				
orrer eas, prouse area if your according				
A	Charly Carl			
Amount paid: \$	Check # Cash	· · · · · · · · · · · · · · · · · · ·		
**Make checks payable to: <b>Timberla</b>	ike High School			
C: OST	D : 1 : E II			
Given to Office:	Paid in Full:			
04:2				
Questions?	2 (202 F '1 ''	10		
Contact: Mrs. Jenson Phone: 208-62	3-6303 E-mail: <u>jjenson@lakeland27</u>	<u> 2.org</u>		

Payment Options:
\*Bring your payment and this form to Marie in the office.